

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

OLD-FASHIONED PERENNIAL SPECIAL

Perennials are now the rage and whether you have them in a perennial garden, a perennial border or a rock garden is up to you and your individual taste but to be in keeping with the times, perennials you must have. We are listing below the most popular of the perennials, those proven most satisfactory; all vastly improved of course, but varieties known and loved by us all for years and years and years. To make a leader of this class of flowers we have grown them by the thousands and are now offering them to you at very special prices. At this low price you should be sure to order all you will want to plant.



ACHILLEA—The great cemetery plant. Invaluable for cemetery planting as it commences to bloom early in July and is a perfect mass of beautiful flowers until frost.

BABY'S BREATH—Especially valuable for mixing with other cut flowers. The blooms are semi-everlasting, keeping for months without water.

BLUE SAGE—A valuable plant for a touch of blue in the Perennial garden. Produces in great profusion pretty sky-blue flowers late in the summer.

COLUMBINE—Produces in May and June graceful spurred flowers on long stems two feet above their attractive foliage. Very effective for rock gardens.

COREOPSIS—Flowers rich golden-yellow. Bloom from June until October.

GIANT HIBISCUS—These large improved Marshmallow are real show plants during their flowering season.

HARDY GARDEN PINKS—Are in brilliant bloom in June producing in great number brilliantly colored flowers. They are an important place for edging hardy borders, garden walks and in rock gardens.

HOLLYHOCKS—Another valuable old standby especially desirable for background planting.

SHASTA DAISY—A decided improvement on the original with blooms 4½ to 5 inches across of pure glistening white. In bloom all summer.

SWEET ALYSSUM—A low spreading plant valuable for rockery or border.

SWEET WILLIAM—One of the foremost and valuable of the Perennials, producing great quantities of bloom early in the spring.

All At One Price—10 For \$1.69—100 Only \$14.95

DELPHINIUM

These gorgeous flowers blooming in every imaginable shade of blue and purple, will add untold beauty and charm to your garden. Be sure to make a liberal planting of this fine improved Delphinium. They can be kept in bloom continuously during the summer by cutting the old flower stems off after they have faded and new shoots will produce flower heads in succession.

10 for \$1.89

100 only \$17.00

HARDY PHLOX

There are so many new varieties and beautiful colored Phlox on the market today that the planting possibilities of this flower have been increased a hundred percent. The flowers of the newer Phlox are larger and the stalks considerably shorter, giving it added attraction. The Phlox we are offering at this very low price is an assortment of the best and choicest varieties.

10 for \$1.89

100 only \$17.00



GROWERS' SALES CO.
CLINTON, N. J.

SEC. 435½ P. L. & R.
U. S. POSTAGE
PAID
CLINTON, N. J.
PERMIT NO. 1

LIBRARY
RECEIVED
JAN 10 1950
U. S. DEPARTMENT OF AGRICULTURE



FALL BARGAIN SPECIALS

CHRYSANTHEMUMS

Chrysanthemums! The very word speaks of crisp October days, the fragrance of ripe grapes in the air, oak leaves and autumn colors. The rich red, yellow, bronze, purple and white Chrysanthemums are a part of autumn itself and autumn cannot be autumn without them. You will surely want to make a liberal planting of hardy Chrysanthemums this year. Long after the early frosts have browned your other flowers, your Chrysanthemums will thrive, producing a wealth of blooms that will not only beautify your garden but are also so fine for cutting. Don't neglect your fall flower garden. Why not make out your order today?

\$1.89 Per Doz.

\$14.98 Per 100

PEONIES

Though Peonies do very well if planted in the early spring, fall is really the better planting time as the root has plenty of time to become well established during the winter and the young shoots can be left undisturbed. For showiness, brilliance of color, fragrance and size, the Peony cannot be equalled and should certainly have a very prominent place on your order list. We offer an assortment of especially fine varieties in big, healthy 3- to 5-eye divisions at half regular prices; a very unusual Peony offer and one we know you will wish to take advantage of immediately.

3 For \$1.25

\$4.75 Per Doz.

GARDEN IRIS

We have a large block of Garden Iris of the finest sorts which we are taking out in order to make room for some fall plantings and for this reason are selling it at regular cut-rate prices. This Iris is truly a bargain and if you have any nook or corner in which you wish to plant Iris or if you are planning to make an Iris border, it is a value you should not over-look. The Orchid-like flowers of the Iris blooming in dozens of shades of purple, lavender, blue, yellow, in white and combinations of yellows and blues, are so well known they need no description. But as a word to the wise, this block is all we will have to offer at the price.

\$1. Per Doz.

\$7.50 Per 100

ST. REGIS RED RASPBERRIES

The St. Regis is acknowledged the best of the ever-bearing red raspberries and sells regularly at \$1.00 per dozen. We have a limited supply of these fine two-year bushes and to clear our surplus stock quickly we are offering them at almost half usual prices—20 fine two-year bushes for only \$1.00. When this stock is exhausted we can offer no more at this low price. If you are planning to make a planting of St. Regis this fall you should surely order them at once.

\$1. Per Doz.

\$7.50 Per 100



HYDRANGEA P. G.

Hydrangea P. G. has become so tremendously popular and is in such great demand not only because of its unusual beauty and sturdiness but also because of its late blooming qualities that we are making a very exceptional offer on them in this fall folder. If you will send us your order before October 25 we will send you 3 two-year Hydrangea P. G. for only \$1.10, 6 for \$2.00. We cannot possibly afford to continue to sell these Hydrangea at this low price but as a special advertising leader we are glad to make this offer provided your order is in by or before October 25. Better send it in today.

3 For \$1.10

6 For \$2.

100
California
Privet
ONLY
\$4.89

**CONCORD
GRAPES**

4 FOR ONLY **\$1.00**

35c SHRUBS NOW

Our sales this year of flowering shrubs have exceeded those of any previous year by thousands upon thousands and we believe it is simply because people are generally coming to recognize the permanency and varied possibilities of shrubs in ornamenting the lawn and home. You too will want to plant more shrubs this fall and in the group listed below we have included the best known and most popular of the regular 35c varieties, offering them at this time at the very low price of 23c each.

23c
EACH

- | | | |
|---------------|-----------|-------------|
| Red Althea | Deutzia- | Forsythia |
| Pink Althea | P. of R. | Honeysuckle |
| White Althea | Snowberry | Japanese- |
| Purple Althea | Dogwood | Barberry |

JAPANESE BARBERRY

We have included Japanese Barberry at this same low figure, 23c each, and because Barberry is so generally popular and in demand we also make a very special quantity price of

10 For \$1.90

\$17.50 Per 100

50c SHRUBS NOW

The list below consists of the more expensive shrubs selling regularly at 50c each and more. Every shrub listed would add many times the small cost involved to the value and appearance of your property. You will surely want to plant Calycanthus the quaint Sweet Shrub; Spirea A. W. with its dainty pink flowers; the showy pink Weigela Rosea; the sweet scented Syringa and Spirea Van Houttei in abundance. Don't forget that at our special 37c price you can order twice as many of these fine shrubs as you ordinarily would and the more you buy the more you save. Wise spending is the truest economy. Order liberally.

37c
EACH

- | | | |
|-----------------------|--------------------|-------------|
| Spirea Antony Waterer | Weigela Rosea | Calycanthus |
| Syringa | Spirea Van Houttei | |

SPIREA VAN HOUTTEI

Because Spirea Van Houttei is so universally desirable for mass plantings we not only quote these fine two-year shrubs at 37c each but make a quantity price of 10 for \$3.45.

37c Each

10 For \$3.45

75c SHRUBS NOW

You can't possibly have too many of any of the four gorgeous flowering shrubs listed in this group. The Weigela Variegated with its green and white foliage is beautiful all summer long even when not in bloom; Buddleia or Butterfly Bush with its lilac shaped flowers is indispensable for a late summer shrub; the Hydrangea A. G. is particularly satisfactory for foundation planting and the lovely Lilacs need no words of praise. These four varieties are seldom listed at less than 75c each but if you will send us your order now you may have as many as you have room to plant for only 53c each.

53c
EACH

- | | |
|--------------------|----------------|
| Weigela Variegated | Butterfly Bush |
| Hydrangea A. G. | Purple Lilac |

HYDRANGEA A. G.

For a planting of low growing shrubs around your foundations or along your walks, you will find no more satisfactory or showy shrub than the Hydrangea A. G. Our special price

53c Each

10 For \$4.90



ADD 15c FOR POSTAGE, PACKING AND INSURANCE

Special Fall Bulb Bargains

NAMED HYACINTHS

The scarcity of the larger sized Named Hyacinths has of necessity restricted our importations so as this stock is going fast, you should send in your order immediately for these large forcing size bulbs to be sure of delivery and avoid the last minute disappointment. For you who prefer to make your own choice of shades and varieties and want only the best in bulbs these are the Hyacinths that will more than please you. Remember, these bulbs are all hot-house forcing size. You can get no better stock and our price is exceptionally low, quality and size considered. In view of the limited supply, don't delay but mail us your order now.



DARWIN TULIPS

GERTRUDE—Deep pink; excellent spike, one of the leaders.
L'INNOCENCE—Pure white, large; the leading white variety.
GRAND MAITRE—Deep lavender blue, extra large, shaded dark blue.
YELLOW HAMMER—Golden yellow; fine spike and bells; considered the best variety of this color.
LORD BALFOUR—Lilac-rose, dark tinged violet; enormous truss, very early, the best for exhibition purposes.

\$3.25 Per Doz. \$25. Per 100

GRAPE HYACINTHS

For naturalizing in your lawn, the Grape Hyacinths are delightful. These little blue and purple flowers, blooming in clusters on stems about four inches in height, resemble a miniature inverted bunch of grapes from which they derive their name. Dotted all over the lawn they vie with the Crocus in adding cheer and warmth to your home. Be sure to plant Grape Hyacinths this fall.

25 For \$1. \$3.75 Per 100

MIXED DARWINS

Every year since the inauguration of our business we have more than doubled our importations of fine Mixed Darwins over the preceding year and every year the fame of our fine Holland grown Darwins has spread until we have been unable to supply hundreds of our customers who waited until the last minute to order. This year we have increased our importations to more than a million fine Mixed Darwins. The assortment of colors and varieties is unusually fine. We hope to be able to fill every order that comes in but with the Darwins becoming more popular and generally planted every year along with our ever increasing reputation of supplying the highest grade bulbs at the lowest possible prices, we cannot guarantee your order will be filled unless you send it in immediately. Growing on tall straight stems and blooming in a hundred different shades and colors, there is no Tulip that can claim the grace and charm of the Darwin. Order in quantities and order early.

25 For \$1. \$2.98 Per 100 \$27.50 Per 1000

NAMED DARWINS

If you prefer to make your own choice of varieties or wish to carry out a certain color scheme, the Named Darwins are of course, the only thing. And there are so many and varied ways of obtaining beautiful color combinations and getting unusual blendings that all tend to make Darwin growing a fascination. One very effective planting is to plan a double border along your walk or drive, making a ribbon planting with the colors corresponding on each side, as: lavender, purple, scarlet, yellow, old-rose, pink, etc. Darwins are doubly attractive because of their large solid colored blooms and because of their regal height; holding their heads serenely aloof from the other smaller flowers, they are truly the Aristocrats of the Spring Garden. Through our enormous importations we can price these bulbs exceptionally low.

PRIDE OF HAARLEM—Rosy carmine.
CLARA BUTT—Salmon pink; blue base.
INGLES-COMBE YELLOW—Large, clear yellow.
LA TULIPE NOIR—Maroon-black.
GRETCHEN—Soft pink.

FARNE-COMBE SANDERS—Large, fine red.
BARTIGON—Carmine crimson with white base.
PRINCESS ELIZABETH—Bright rose-pink.
LE NOTRE—A very light delicate lavender.
WILLIAM COPELAND—Lilac rose.

20 For \$1. \$3.98 Per 100

REMBRANDTS

The Rembrandts are striped or broken Darwins and have always been the chosen Tulips of Holland. They are certainly worthy of a great deal of praise and when used with other Tulips offer variety and an unusual beauty. Picture a bed of Darwin Tulips; red, scarlet, lavender, purple, old-rose and pink and every flower curiously blotched and striped with white and you will have some idea of the beauty and unusual attraction of the old Dutch Rembrandts. Be sure to make a liberal planting of Rembrandts this fall. You will be delighted with the result obtained.

15 For \$1. \$6. Per 100

THREE RARE TULIPS

PARROT, PICOTEE AND PEONY

Here are three Tulips seldom listed in catalogues and very difficult to obtain. You will be more than pleased with their rare beauty and charm and will want to make a large planting of all three varieties. The Parrot Tulips are gorgeous; the petals variously horned, toothed, twisted and curved; the flowers bright yellow and flaming scarlet and often striped with pale green. The Picotee is a lovely white Tulip with petals delicately tinted old-rose. The Peony Tulips are perhaps the most showy of the three varieties; enormous in size resembling a Peony more than a Tulip and blooming in brilliant yellow or red. Be sure to plant some Parrot, Picotee and Peony Tulips this year. They will be a continuous source of pleasure and pride.

15 for \$1.
 \$6. per 100



PARROT TULIPS



HYACINTH

SCILLA

For a small flower of exquisite beauty you can find no daintier flower than the Scilla. The lily-like flowers bloom on stems averaging 4 to 6 inches in height and flower just after the Crocus. For use in naturalizing or in beds and borders. Color assorted in blue and white.

15 For \$1. \$6. Per 100

CROCUS

The beauty and charm of the Crocus need no description. Always known as the "Heralds of Spring" there is perhaps no other flower that receives so warm a welcome as do these first small flowers. The Crocus we offer are the giant flowering varieties and come in a well chosen assortment of colors and sorts.

25 For \$1. \$3.75 Per 100



REMBRANDT

KEIZERSKROONS

The Keizerskroon is the best known of the Single Tulip family and is commonly called "The King of the Bedding Tulips." The scarlet red petals are vividly outlined with yellow, making a combination of colors that is both vivid and attractive. If you would like to have a bed of Tulips that will be both showy and gorgeous you can pick no better variety than the Keizerskroon. The demand for Keizerskroons is always enormous and our supply is not unlimited, so to avoid disappointment, order early.

15 For \$1. \$6. Per 100



KEIZERSKROONS

HYACINTHS in SEPARATE COLORS

For a bed or border planting in separate color, these bulbs will do equally as well as the Named Hyacinths, the only difference being that they are slightly smaller and therefore, of course, very much less expensive. We highly recommend this size and grade for an extensive separate color planting outdoors as they will give you maximum return in gorgeous bloom at a minimum of expense. Your choice of colors.

\$2.25 Per Doz. \$15.50 Per 100

BEDDING HYACINTHS

If you do not wish to carry out any particular color scheme but would like to have a large planting of Hyacinths—a bed or border of flowers next spring that will present a gala array of colors—you should by all means order these Bedding Hyacinths. Every bulb is guaranteed to be blooming size and for a large colorful planting they are just the thing. We offer these bulbs at quantity prices.

\$1.50 Per Doz. \$10.50 Per 100



NARCISSUS

SNOWDROPS

Snowdrops, blooming as they do before the snow is all gone, are truly a beautiful sight. Planted in groups they are charming or planted singly in the grass with Crocus their pure white flowers contrast wonderfully with the brighter colors of the Crocus. Once planted they can be kept undisturbed for years, coming forth annually with renewed strength and beauty. Be sure to plant some Snowdrops this fall.

20 For \$1. \$4.75 Per 100

HARDY NARCISSUS

Hardy Narcissus should have a special place in your planting plans this fall for at least two reasons. First, blooming as they do at Easter time, the beauty of their yellow blooms is particularly attractive, giving promise of the summer and an abundance of good things to come, so we cannot well afford to be without them. Second, Hardy Narcissus lends itself to planting where no other flower will do as well; in naturalizing in woods, under trees and along streams. They are also particularly lovely along drives, garden walks, spotted throughout your perennial borders and for general planting wherever a carefree effect is desired. A government embargo has now made it impossible to get Narcissus from Holland but the United States grown bulbs are in good quality and quantity but are naturally considerably higher in price. However, through large purchases and close pricing, we have kept the price down to the absolute minimum so you can well afford to make a large planting of Hardy Narcissus this fall.

\$1.25 Per Doz. \$9.50 Per 100

AN UNUSUAL COMBINATION

LA TULIPE NOIR AND PRIDE OF HAARLEM

The Pride of Haarlem and La Tulipe Noir planted together will give you a startling combination of black and scarlet—a combination that is unusual and beautiful. The Pride of Haarlem is one of the best bedding Tulips; a lovely rosy scarlet Darwin. La Tulipe Noir or the famous Black Tulip, is a very dark mahogany and shows up exceptionally well in contrast with the brighter flower. A bed of Tulips combining these two varieties will be the show spot of your yard. Be sure to try it this year.

12 of Each \$1. 25 of Each \$2.

OLD DUTCH BREEDERS

These famous old Dutch Breeders should be familiar to everyone who loves and wants beautiful flowers. They are the true flowers of Royalty, embodying all of the richest and most gorgeous colors—purple and gold, terra-cotta and bronze, buff and maroon. You will surely make a large planting of Breeders this fall. We have some excellent bulbs in a choice assortment of varieties and are offering them to you at very special prices. Be sure to order in quantity and by all means, order early.

20 For \$1. \$4.50 Per 100

EARLY DOUBLE TULIPS

If you have never seen a large planting of Double Tulips you have surely missed a wonderful sight. If you have never planted Early Double Tulips, be sure to do so this year. Double Tulips have shorter stems than do the later blooming varieties but their flowers are very large, full and double, and blooming as they do in such brilliant shades of red, yellow, pink and in white with delicate tints, you can easily picture what a gorgeous bed of Double Tulips will make. Make this picture a reality next spring by planting a large bed of the gorgeous Double Tulips this fall.

25 For \$1. \$3.75 Per 100

EARLY SINGLE TULIPS

With so many kinds and types of Tulips on the market today it is difficult for the amateur to know just what varieties would be most advantageous. Of the early flowering varieties, the Early Single Tulips are the most satisfactory as they bloom on longer stems than do the very earliest Tulips and the variety of colors and shades is unlimited, ranging from pure white and delicate yellow to all shades of lavender, purple, old-rose and orange. By buying Early Single Tulips in a mixture such as we offer you can have a bed or border that in itself will be a gorgeous symbol of "Spring Personified." Because of our enormous importations we are able to offer you the finest Dutch bulbs in a choice assortment of varieties at the lowest possible cost.

25 for \$1.
 \$3.75 per 100



SINGLE TULIPS

Growers' Sales Co.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

Clinton, New Jersey

A BETTER LISTING THAN EVER BEFORE

59 CHOICE ROSES NOW ONLY 59^c EACH

ORDER YOUR ROSES NOW FOR SPRING DELIVERY

YOU SAVE 41c ON EACH ROSE YOU ORDER NOW



AMERICA—Pink.
 AMERICAN BEAUTY—Crimson; very large.
 BETTY—Coppery rose, overspread with yellow.
 BRIARCLIFFE—Clear Pink.
 COLUMBIA—New. Glowing pink.
 DOUBLE WHITE KILLARNEY—Waxy white.
 DUCHESS OF WELLINGTON—Intense saffron-yellow.
 EDWARD MAWLEY—Deep velvety crimson.
 ETOILE DE FRANCE—Vivid crimson with darker shadings.
 FRANCIS SCOTT KEY—Deep, even red; large.
 FRAU KARL DRUSCHKI—Best white rose.
 GENERAL JACQUEMINOT—Bright crimson.
 GENERAL MacARTHUR—Bright scarlet red.
 GEORGE AHRENDTS—(Pink Frau Karl Druschki).
 GEORGE DICKSON—Velvety black crimson.
 GORGEOUS—Deep orange yellow veined red.
 GRUSS AN TEPLITZ—Scarlet.
 HADLEY—Velvety crimson.
 HOOSIER BEAUTY—Glowing scarlet.
 H. V. MACHIN—Black-grained scarlet-crimson.
 JONKEER J. L. MOCK—Outside deep pink; inside silvery rose.
 JULIET—Old-gold and red.
 K. A. VICTORIA—White; fine form.
 KILLARNEY—Pink.
 KILLARNEY BRILLIANT—Deep rosy carmine.
 KILLARNEY QUEEN—Cerise-pink; vigorous grower.
 LADY ALICE STANLEY—Outside coral-pink; inside flesh-pink.
 LADY ASHTOWN—Pale rose shading to yellow.
 LADY HILLINGTON—Deep apricot-yellow.
 LAURENT-CARLE—Deep rosy crimson.

LOS ANGELES—Flame-pink, coral and gold.
 MARGARET DICKSON—Delicate creamy yellow.
 MISS LOLITA ARMOUR—Coral, golden and coppery yellow.
 MME. ALEXANDRE DREUX—Orange-yellow.
 MME. BUTTERFLY—Bright pink, apricot and gold.
 MME. CAROLINE TESTOUT—Rich pink.
 MME. ED. HERRIOT—Coral-red shaded yellow.
 MME. RAVARY—Orange-yellow.
 MRS. AARON WARD—Yellow shaded salmon-rose.
 MRS. A. R. WADDELL—Scarlet buds; reddish saffron flowers.
 MRS. WYMESS QUINN—Canary-yellow shaded crimson-orange.
 OLD GOLD—Reddish orange.
 OPHELIA—Salmon-flesh shaded rose.
 PAUL NEYRON—Pink, shading to rose.
 PERSIAN YELLOW—Deep yellow.
 PHARISAER—Rosy white shaded with salmon.
 PREMIER—Clear shade of rose-pink.
 QUEEN ALEXANDRE—Scarlet and yellow.
 RADIANCE—Carmine-pink, yellow at base.
 RAPTURE—Bright apricot, coral rose and gold.
 RED RADIANCE—Dazzling crimson-scarlet.
 ROSE MARIE—Clear rose-pink.
 SENSATION—Scarlet-crimson.
 SOLEIL d'OR—Reddish gold shaded orange.
 SOUVENIR DE CLAUDIUS PERNET—The perfect yellow rose.
 SOUVENIR DE GEORGES PERNET—Brick-red buds opening to terra-cotta.
 SUNBURST—Rich yellow, shaded coppery orange.
 TEMPLAR—New. Crimson-red.
 WM. R. SMITH—Creamy white suffused with rose-pink.

Climbing Roses at the Same Low Price—59c Each

CLIMBING AMERICAN BEAUTY

PAUL'S SCARLET CLIMBER

YELLOW RAMBLER

BLUE RAMBLER

RED DOROTHY PERKINS

WHITE DOROTHY PERKINS

PINK DOROTHY PERKINS

59c Each

10 For Only \$5.75

\$55 Per 100

\$500 Per 1000

THIS GREAT PRE-SEASON SALE POSITIVELY ENDS ON NEW YEAR'S DAY.

Growers' Sales Co., Clinton, New Jersey

ADD 15c FOR POSTAGE, PACKING AND INSURANCE